**Objectives of the Study**

The main objective of this study is to analyze, design and develop a Website and application for android running devices. The proposed system or application will be able:

1. To provide a solution or strategic marketing system of any start-up ideas facing difficulties in introducing their system to the electronic market because of many existing systems online.
2. To provide post information and notifications of the following users:
   1. Ideators (someone who owns the idea of the proposed system)
   2. Investors
   3. Company
   4. Administrator
3. To verify if the users is highly professional or has good reputation so that he/she can be trusted, through ratings or badges:
   1. Gold Badge as expert
   2. Silver Badge as professional
   3. Bronze Badge as average
   4. Black Badge as reported as bad
4. To discuss the Start-up idea, together with commentators worldwide and trusted members, about:
   1. Possible features can be added to the start-up products
   2. Opinions and suggestion about the said idea.
   3. The main target market of the said system
5. To share the Start-up ideas and products to different social medias particularly:
   1. Facebook
   2. Twitter
   3. LinkedIn
6. To recognize top 5 Start-up ideas, commentators and ideators.
7. To provide business to business transaction among its member where they are free to like or reject the start up system.
8. To provide an opportunity to the following, who are eager to share their ideas online without any fear that their ideas might be copied:
   1. Students
   2. Professionals
   3. Unemployed
   4. Undergraduates
   5. Freelancers
   6. Investors
   7. Technology-Based Companies
9. To provide an open communication where anyone who is interested can easily join, post their comments, ideas and suggestions through:
   1. Direct comment
   2. Personal message
   3. Group chat
   4. Ratings
10. To ensure transparency in all endeavors we make and continue upgrading our system for the welfare of our users through:
    1. Sending suggestions or comments for the developers
    2. Reporting system issues
11. To provide an opportunity to establish a group in accordance with users agreements.